

# **John D. Fortune DBA AECO Digital Technologies**

## **Federal Capability Statement**

### **Company Overview**

AECO Digital Technologies, led by Dr. Johnny Fortune - a strategic thought leader with over 25 years of extensive expertise in the Architecture, Engineering, Construction, and Operations (AECO) industry - specializes in advancing digital transformation, optimizing processes, and achieving business goals through innovative and practical technology solutions. Our commitment is to drive tangible results for our clients, including major government agencies.

### **Contact Information**

**Dr. Johnny Fortune, Ed.D., CDT, CM-BIM, CM-Lean, LEED AP** President & Senior Consultant

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**Unique Entity ID (UEI):** YU6VHMEG9B37 **CAGE Code:** 123E2

**Business Address:** 4575 Baywoods DR, Pensacola, Florida 32504-6846, United States

**Congressional District:** Florida 01

**Year Established:** 2025

**Legal Structure:** Sole Proprietorship

**Profit Structure:** For-Profit Organization

**Accepts Government Credit Card:** Not Currently

### **Core Competencies**

- **Digital Transformation Strategy & Implementation:** Guiding organizations through the adoption and integration of digital technologies to enhance efficiency and performance.
- **Building Information Modeling (BIM/VDC/CAD) Expertise:** Deep understanding and application of BIM, Virtual Design & Construction, and Computer-Aided Design, including strategic implementation and management.
- **Process Management & Optimization:** Developing and refining lean processes and workflows for performance improvement including front-end assessment, gap and root cause analysis, and solutions implementation and evaluation.

- **Technology Change Management:** Planning, analyzing, designing, developing, implementing, and evaluating change initiatives to ensure seamless transitions and positive outcomes across systems and departments.
- **National & Organizational Standards Development:** Expertise in developing and implementing national standards (e.g., National BIM Standard, National CAD Standard, National BIM Guide for Owners) and supporting agency-specific BIM requirements (e.g., USACE, VA).
- **Instructional Development & Training:** Creating and delivering high-quality online courses and technical content for industry professionals and academic institutions.
- **Expert Advisory & Thought Leadership:** Providing strategic guidance and insights to advance industry best practices and innovation.

### **Differentiators**

- **Seasoned National Leader:** Over 25 years of experience implementing advanced AECO technologies and national standards for significant organizations, including federal agencies like VA and USACE.
- **Integrated Solutions:** A unique combination of AECO industry knowledge, performance improvement methodologies, and change management expertise for holistic client support.
- **Driving Industry Advancement:** Actively contributes to the evolution of the AECO industry through leadership roles (e.g., former Executive Director for the National BIM Program at NIBS) and extensive publications and presentations.
- **Proven Federal Project Experience:** Directly involved in standards development and BIM management for Department of Defense and Department of Veterans Affairs projects.

### **Past Performance (Select Relevant Projects & Contributions)**

- **AECO Digital Technologies SME (2025-Current):** Provides consulting on digital transformation, workflow analysis against national standards, performance improvement, and change management.
- **National BIM Program (National Institute of Building Sciences):** Served as Executive Director (2022-2025), leading studies, developing proposals, and preparing reports and presentations on BIM for industry and government stakeholders.

- **National Standards Development:**
  - **National BIM Standard-United States V4 (2024):** Product Director & Contributing Author.
  - **National CAD Standard V7 (2025):** Product Director & Contributing Author.
  - **U.S. Department of Veterans Affairs Standards:** Significant contributions to VA BIM Manual V2.2 (2017), VA Drawing Deliverable Requirements (2016), and VA PG 18-15 A/E Submission Guidelines.
- **Director of Digital Technology (Bullock Tice Associates, 2006-2021):** Managed BIM for over 500 projects, developed corporate BIM standards, led innovation task groups, and managed technology budgets, including the implementation of work-from-home solutions.

#### **NAICS Codes**

- 541330 - Engineering Services (Primary)
- 541512 - Computer Systems Design Services
- 541611 - Administrative Management And General Management Consulting Services
- 541614 - Process, Physical Distribution, And Logistics Consulting Services
- 541618 - Other Management Consulting Services
- 541990 - All Other Professional, Scientific, And Technical Services
- 611430 - Professional And Management Development Training

#### **Product and Service Codes (PSC)**

- B544 - Special Studies/Analysis- Technology
- C219 - Architect and Engineering- General: Other
- R406 - Support- Professional: Policy Review/Development
- R408 - Support- Professional: Program Management/Support
- R410 - Support- Professional: Program Evaluation/Review/Development
- R425 - Support- Professional: Engineering/Technical
- R499 - Support- Professional: Other

- U004 - Education/Training- Scientific/Management
- U008 - Education/Training- Training/Curriculum Development

### **Certifications**

- **CDT:** Construction Document Technology (CSI)
- **CM-BIM:** Certificate of Management - Building Information Modeling (AGC)
- **CM-Lean:** Certificate of Management - Lean Construction (AGC)
- **LEED AP:** Leadership in Energy and Environmental Design Accredited Professional (USGBC)
- **John Maxwell Team Certified Member**
- **Autodesk Certified Professional** (Revit Architecture, AutoCAD)
- **OSHA 30-hour Construction Safety**